

**B2B Media**

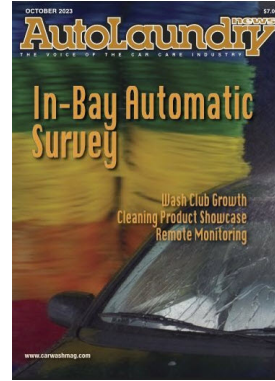
**Publisher's Statement**

6 months ended December 31, 2023

Subject to Audit

**Field Served:**

AUTO LAUNDRY NEWS serves the total car care industry including the full service car wash, exterior car wash only, wand self-service car wash, automatic (drive through rollover), detailing facility, fast lube/oil change facility, gas station, C-store, equipment manufacturer, chemical manufacturer, distributor/wholesaler, oil company, auto dealership, potential investors, as well as advertising agencies & others allied to the field.



TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION		16,121	
<b>AVERAGE QUALIFIED PAID CIRCULATION</b>		<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>	
Qualified Paid Individual - Print	8	Qualified Nonpaid Individual - Print	16,113
<b>Total Average Qualified Paid Circulation</b>	<b>8</b>	<b>Total Average Qualified Nonpaid Circulation</b>	<b>16,113</b>

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	10
Nonqualified Miscellaneous, Including Staff Copies - Print	221
<b>Total Average Nonqualified Circulation</b>	<b>231</b>

CIRCULATION BY ISSUES			
Issue	Qualified Paid - Print	Qualified Nonpaid - Print	Total
Jul	3	16,213	16,216
Aug	6	16,132	16,138
Sep	7	16,112	16,119
Oct	7	16,091	16,098
Nov	12	16,071	16,083
Dec	14	16,059	16,073

**BUSINESS/OCCUPATIONAL ANALYSIS**

Classification by Business & Industry		Total	%	Qualified Paid & Nonpaid - Print	Owner/ Partner/ President	Manager (Other than Operations/ Production)	Operations/ Production Manager	Other Titled	Non-Titled
1.	Full Service Car Wash	5,009	31.1	5,009	2,214	1,756	1,029	10	
2.	Exterior Car Wash Only	1,557	9.7	1,557	734	506	310	7	
3.	Wand Self-Service Car Wash	2,451	15.2	2,451	1,302	748	399	2	
4.	Automatic (Drive through Rollover)	2,120	13.2	2,120	861	866	393		
5.	Detailing	2,776	17.3	2,776	1,668	677	427	4	
6.	Fast Lube/Oil Change	1,927	12.0	1,927	672	848	406	1	
7.	Gas Station	166	1.0	166	58	78	30		
8.	Manufacturer, including Equipment and Chemical	32	0.2	32	14	10	2	6	
9.	C-Store	13	0.1	13	6	5	2		
10.	Distributor/Wholesaler	14	0.1	14	11	2		1	
11.	Oil Company	2	0.0	2				2	
12.	Auto Dealership	1	0.0	1	1				
13.	Potential Investor	5	0.0	5	4		1		
14.	Advertising Agency								
	Others Allied to the Field	10	0.1	10					10
	Other Paid Circulation								
	Subscriptions								
	Single Copy Sales								
	<b>Total Qualified Circulation</b>	<b>16,083</b>	<b>100.0</b>	<b>16,083</b>	<b>7,545</b>	<b>5,496</b>	<b>2,999</b>	<b>33</b>	<b>10</b>
	<b>Percent</b>	<b>100.0</b>		<b>100.0</b>	<b>46.9</b>	<b>34.2</b>	<b>18.6</b>	<b>0.2</b>	<b>0.1</b>

AGE OF SOURCE ANALYSIS						
Source	Qualified Within				Total	Percent
	1 Year	2 Years	3 Years			
<b>Total Direct Request From Recipient</b>	10,402	4,777	875		16,054	99.8
<b>Total Direct Request From Recipient's Company</b>	15	12	2		29	0.2
<b>Total Communication Other Than Request</b>						
Association						
Business Directories						
Lists						
Acquired Circulation						
Other Sources						
<b>Total Qualified Subscriptions</b>	10,417	4,789	877		16,083	100.0
<b>Percent</b>	64.8	29.8	5.5		100.0	
Single Copy Sales						
<b>Total Qualified Circulation</b>					16,083	

<b>GEOGRAPHIC ANALYSIS</b>			
<b>State</b>	<b>Qualified Paid - Print</b>	<b>Qualified Nonpaid - Print</b>	<b>Total</b>
Alabama		206	206
Arizona	1	184	185
Arkansas		146	146
California		1,456	1,456
Colorado		271	271
Connecticut	1	186	187
Delaware	1	55	56
District of Columbia		5	5
Florida	1	732	733
Georgia		405	405
Idaho		118	118
Illinois		659	659
Indiana		325	325
Iowa	1	177	178
Kansas		187	187
Kentucky		223	223
Louisiana	1	185	186
Maine	2	88	90
Maryland		265	265
Massachusetts		337	337
Michigan		667	667
Minnesota		425	425
Mississippi		130	130
Missouri	1	342	343
Montana		109	109
Nebraska		132	132
Nevada		106	106
New Hampshire		56	56
New Jersey		393	393
New Mexico		113	113
New York	1	563	564
North Carolina		416	416
North Dakota		113	113
Ohio		562	562
Oklahoma		172	172
Oregon		190	190
Pennsylvania		603	603
Rhode Island		58	58
South Carolina		208	208
South Dakota		41	41
Tennessee		292	292
Texas	1	1,190	1,191
Utah		147	147
Vermont		45	45
Virginia		329	329
Washington		271	271
West Virginia		69	69
Wisconsin		416	416
Wyoming		39	39
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>11</b>	<b>14,407</b>	<b>14,418</b>
Alaska		26	26
Hawaii		21	21
<b>TOTAL ALASKA &amp; HAWAII</b>		<b>47</b>	<b>47</b>
Single Copy Sales			
U.S. Unclassified			
<b>TOTAL UNITED STATES</b>	<b>11</b>	<b>14,454</b>	<b>14,465</b>
Poss. & Other Areas			
<b>U.S. &amp; POSS., etc.</b>	<b>11</b>	<b>14,454</b>	<b>14,465</b>
Canada		1,611	1,611
International	1		1
Military or Civilian Personnel Overseas		6	6
<b>Total International</b>	<b>1</b>	<b>1,617</b>	<b>1,618</b>
E-mail Address Only			
Other Unclassified			
<b>GRAND TOTAL</b>	<b>12</b>	<b>16,071</b>	<b>16,083</b>

## NOTES

Price Data	Basic Prices
Basic Price Subscriptions	1 yr US \$75.00, 1 yr. Canada \$90.00

**Definition of Recipient Qualification:**

Qualified recipients are the owner/partner/president, manager (other than operations and production), operation/production manager, as well as other titled and non-titled personnel in the field served.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Age of Source Reporting :** Includes both paid and nonpaid circulation.

**Analyzed Issue:** The information in Business/Occupational Analysis; Age of Source Analysis; and Geographic Analysis is from an analysis of the Nov issue.

**Age of Source Projection:** The figures used are based on percentages established for the May 2023 issue and projected against the totals for the Nov 2023 issue.

**Allocated for Shows and Conventions**

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
NRCC Trade Show & convention	Atlantic City, New Jersey	October 2-4, 2023	Oct 23	60

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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