

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
<b>JANUARY</b>	Detail Survey SCWA Preview Full-Service Trends	Vacuum System Showcase and Editorial Feature		November 20	November 27
<b>FEBRUARY</b>	Education/Training Car Wash Boot Camp Financing Your Build	Detail Product Showcase and Editorial Feature	Southwest Car Wash Assn. Show Feb 28 - March 1, Fort Worth, TX	December 20	December 27
<b>MARCH</b>	Full/Flex-Serve Conveyor Survey Conversions Mom and Pop's Future <b>Spring Catalogs Etc. Guide</b>	Water Treatment System Showcase and Editorial Feature	Southeast Petro-Food Marketing Expo March 6-7, Myrtle Beach, SC	January 22	January 29
<b>APRIL</b>	ICA Preview/Exhibitors SCWA Wrap Employee Engagement	Dryer System Showcase and Editorial Feature		February 20	February 27
<b>ANNUAL BUYERS GUIDE</b>	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing Geographic and Toll-Free Listings Association Listing		Distributed at All Major Trade Shows	March 12	March 19
<b>MAY</b>	Self-Serve Survey ICA Education M&A Update <b>webservice.guide</b>	Membership and Marketing Showcase and Editorial Feature	ICA's The Car Wash Show PAMA's iFLEX May 13-15, Nashville, TN	March 20	March 27
<b>JUNE</b>	Exit Strategy ICA Wrap Community Building	Self-Serve Equipment Showcase and Editorial Feature		April 19	April 26
<b>JULY</b>	Exterior Conveyor Survey Selling Memberships The Eco-Conscious Wash	Winterization Showcase and Editorial Feature		May 20	May 27
<b>AUGUST</b>	Advertisers' Showcases Repair or Replace Promotion/Advertising/Marketing	Tunnel Wash Systems Showcase and Editorial Feature		June 20	June 27
<b>SEPTEMBER</b>	Competing with Mega Chains Car Wash Insurance NRCC & NACS Previews <b>Fall Catalogs Etc. Guide</b>	Security/Safety Products Showcase and Editorial Feature		July 19	July 26
<b>OCTOBER</b>	In-Bay Automatic Survey Water Treatment Conversions	Cleaning Products/Systems Showcase and Editorial Feature	NRCC Show October 6-9, Atlantic City, NJ	August 20	August 29
<b>NOVEMBER</b>	Design and Construction Self Service Trends NRCC Wrap <b>webservice.guide</b>	In-Bay Automatic Showcase and Editorial Feature		September 20	September 27
<b>DECEMBER</b>	Executive Forecast State of the Industry Survey St. Nick's Pick	Computer Systems Showcase and Editorial Feature		October 21	October 28

(Please contact our editor for the above editorial contributions)

**Monthly Editorial Features:**

- On the Wash Front • Auto Detailing • Product Showcase • Industry Newsline
- Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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