

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
JANUARY	Detail Survey SCWA Preview Full-Service Trends	Vacuum System Showcase and Editorial Feature		November 20	November 27
FEBRUARY	Education/Training Car Wash Boot Camp Financing Your Build	Detail Product Showcase and Editorial Feature	Southwest Car Wash Assn. Show Feb 28 - March 1, Fort Worth, TX	December 20	December 27
MARCH	Full/Flex-Serve Conveyor Survey Conversions Mom and Pop's Future Spring Catalogs Etc. Guide	Water Treatment System Showcase and Editorial Feature	Southeast Petro-Food Marketing Expo March 6-7, Myrtle Beach, SC	January 22	January 29
APRIL	ICA Preview/Exhibitors SCWA Wrap Employee Engagement	Dryer System Showcase and Editorial Feature		February 20	February 27
ANNUAL BUYERS GUIDE	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing Geographic and Toll-Free Listings Association Listing		Distributed at All Major Trade Shows	March 12	March 19
MAY	Self-Serve Survey ICA Education M&A Update webservice.guide	Membership and Marketing Showcase and Editorial Feature	ICA's The Car Wash Show PAMA's iFLEX May 13-15, Nashville, TN	March 20	March 27
JUNE	Exit Strategy ICA Wrap Community Building	Self-Serve Equipment Showcase and Editorial Feature		April 19	April 26
JULY	Exterior Conveyor Survey Selling Memberships The Eco-Conscious Wash	Winterization Showcase and Editorial Feature		May 20	May 27
AUGUST	Advertisers' Showcases Repair or Replace Promotion/Advertising/Marketing	Tunnel Wash Systems Showcase and Editorial Feature		June 20	June 27
SEPTEMBER	Competing with Mega Chains Car Wash Insurance NRCC & NACS Previews Fall Catalogs Etc. Guide	Security/Safety Products Showcase and Editorial Feature		July 19	July 26
OCTOBER	In-Bay Automatic Survey Water Treatment Conversions	Cleaning Products/Systems Showcase and Editorial Feature	NRCC Show October 6-9, Atlantic City, NJ	August 20	August 29
NOVEMBER	Design and Construction Self Service Trends NRCC Wrap webservice.guide	In-Bay Automatic Showcase and Editorial Feature		September 20	September 27
DECEMBER	Executive Forecast State of the Industry Survey St. Nick's Pick	Computer Systems Showcase and Editorial Feature		October 21	October 28

(Please contact our editor for the above editorial contributions)

Monthly Editorial Features:

- On the Wash Front • Auto Detailing • Product Showcase • Industry Newslines
- Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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