



**Results from the
Auto Laundry News**

2023

**Self-Service
Survey**

SURVEY

PERCENTAGE OF WASH BUSINESS DONE BY SEASON BY REGION

	WINTER	SPRING	SUMMER	FALL
Pacific	17	23	37	23
Mountain	23	27	30	21
Midwest	23	33	18	25
Central	31	23	24	21
South Central	21	29	24	26
Southeast	23	31	18	28
Mid-Atlantic	36	33	14	18
New England	35	26	22	18

NOTE: Some results do not total 100 due to rounding

* Too Few Responses

Pacific
Alaska-California-Hawaii-Oregon-Washington

Mountain
Arizona-Colorado-Idaho-Montana-Nevada-New Mexico-Utah-Wyoming

Midwest
Iowa-Kansas-Minnesota-Missouri-Nebraska-North Dakota-South Dakota

Central
Illinois-Indiana-Michigan-Ohio-Wisconsin

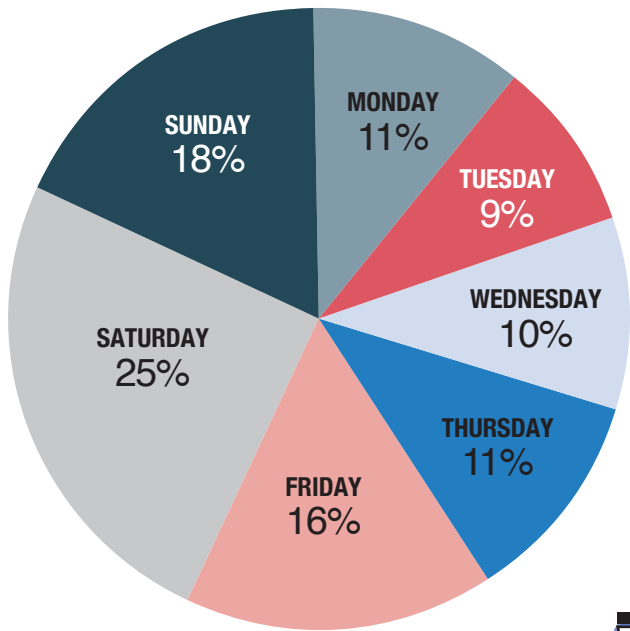
South Central
Alabama-Arkansas-Kentucky-Louisiana-Mississippi-Oklahoma-Tennessee-Texas

Southeast
Delaware-Florida-Georgia-Maryland-Carolinas-Virginia-West Virginia

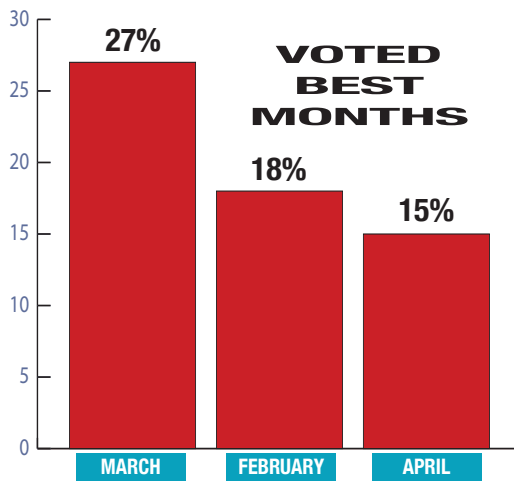
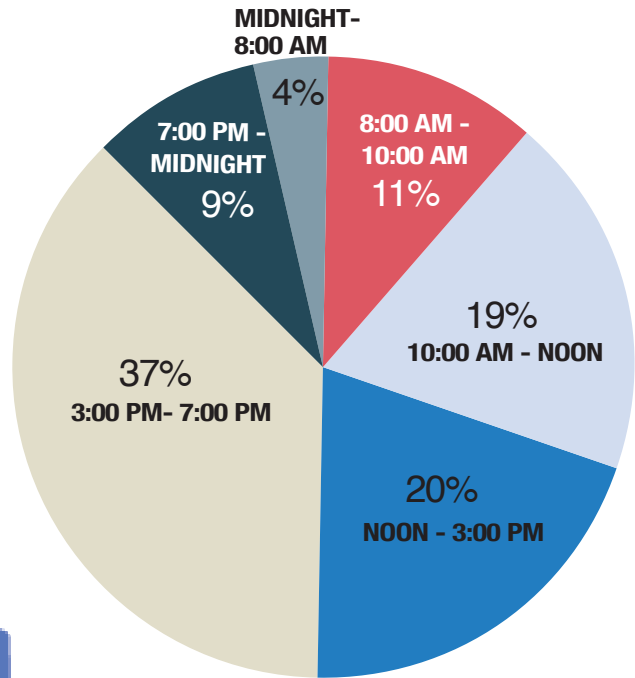
Mid-Atlantic
New Jersey-New York-Pennsylvania

New England
Connecticut-Maine-Massachusetts-New Hampshire-Rhode Island-Vermont

PERCENTAGE OF WASH BUSINESS DONE BY DAY OF WEEK



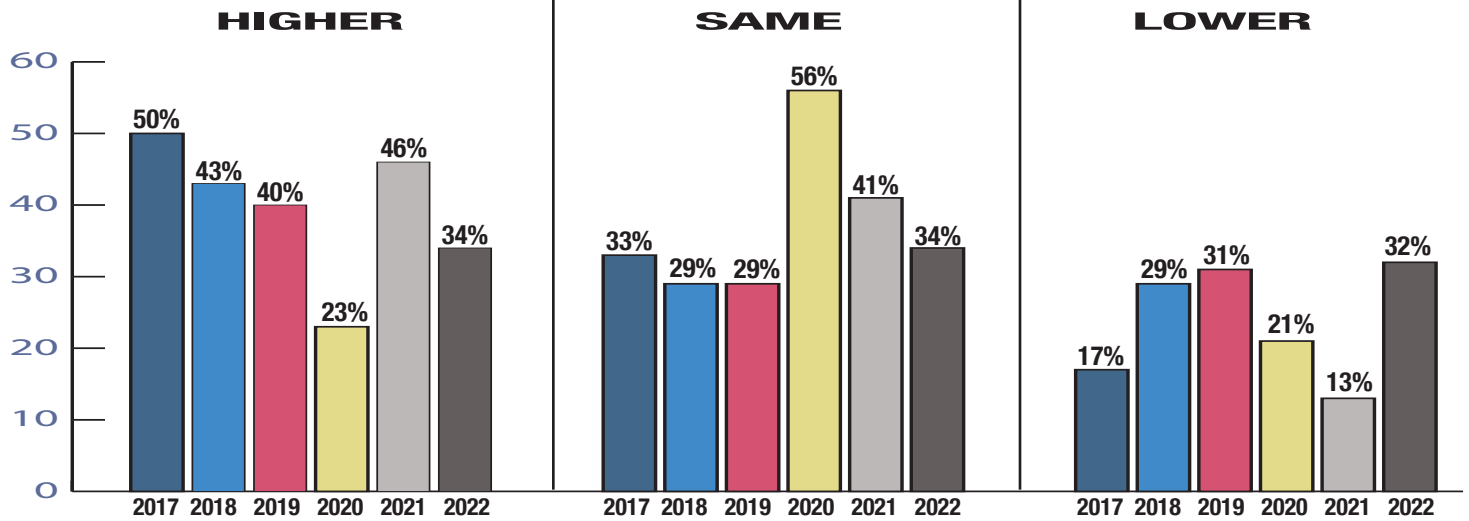
PERCENTAGE OF WASH BUSINESS DONE BY HOUR OF THE DAY



ATTENDANT

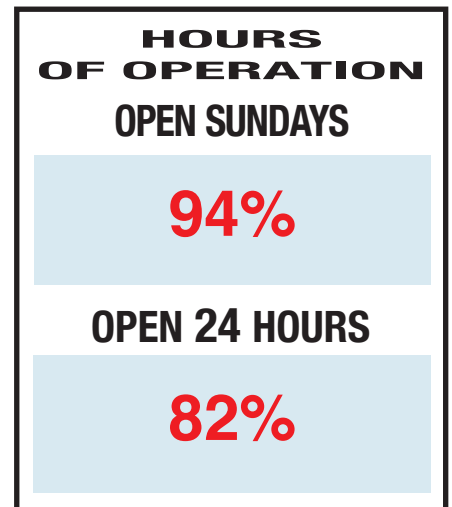
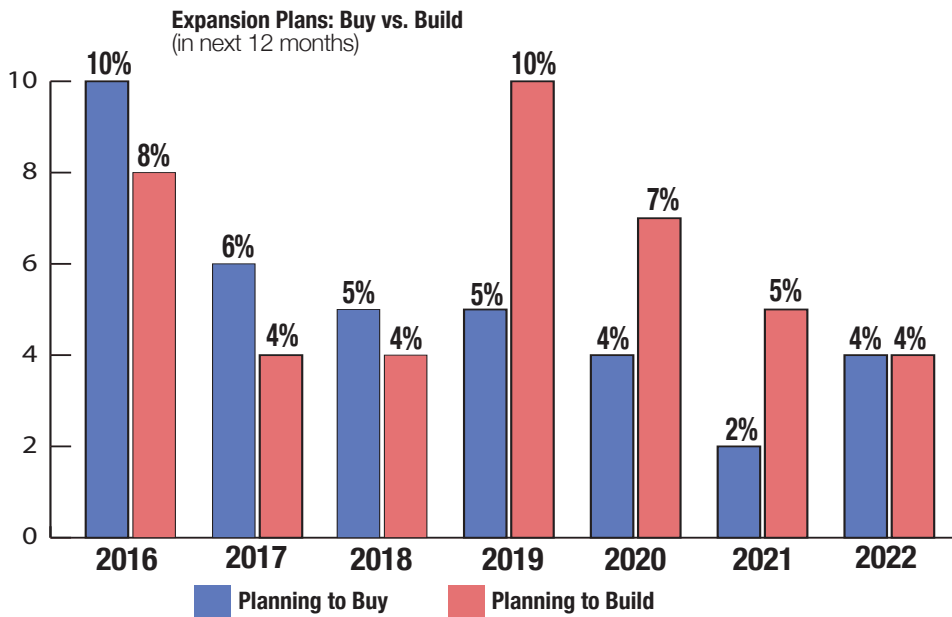
	2018	2019	2020	2021	2022
FULL-TIME	19%	15%	13%	19%	19%
PART-TIME	31%	50%	42%	42%	51%
NONE	50%	35%	45%	39%	30%

INCOME (COMPARED TO PREVIOUS YEAR)

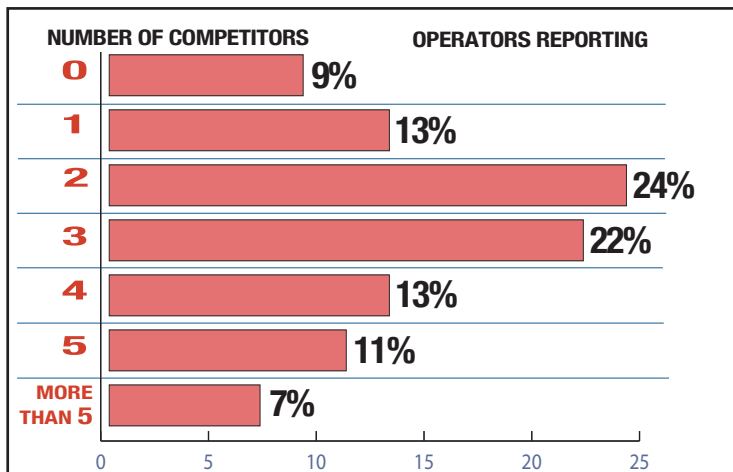


EXPANSION PLANS

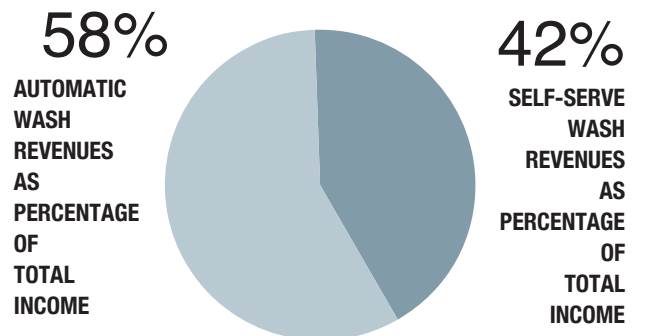
BUY VS. BUILD



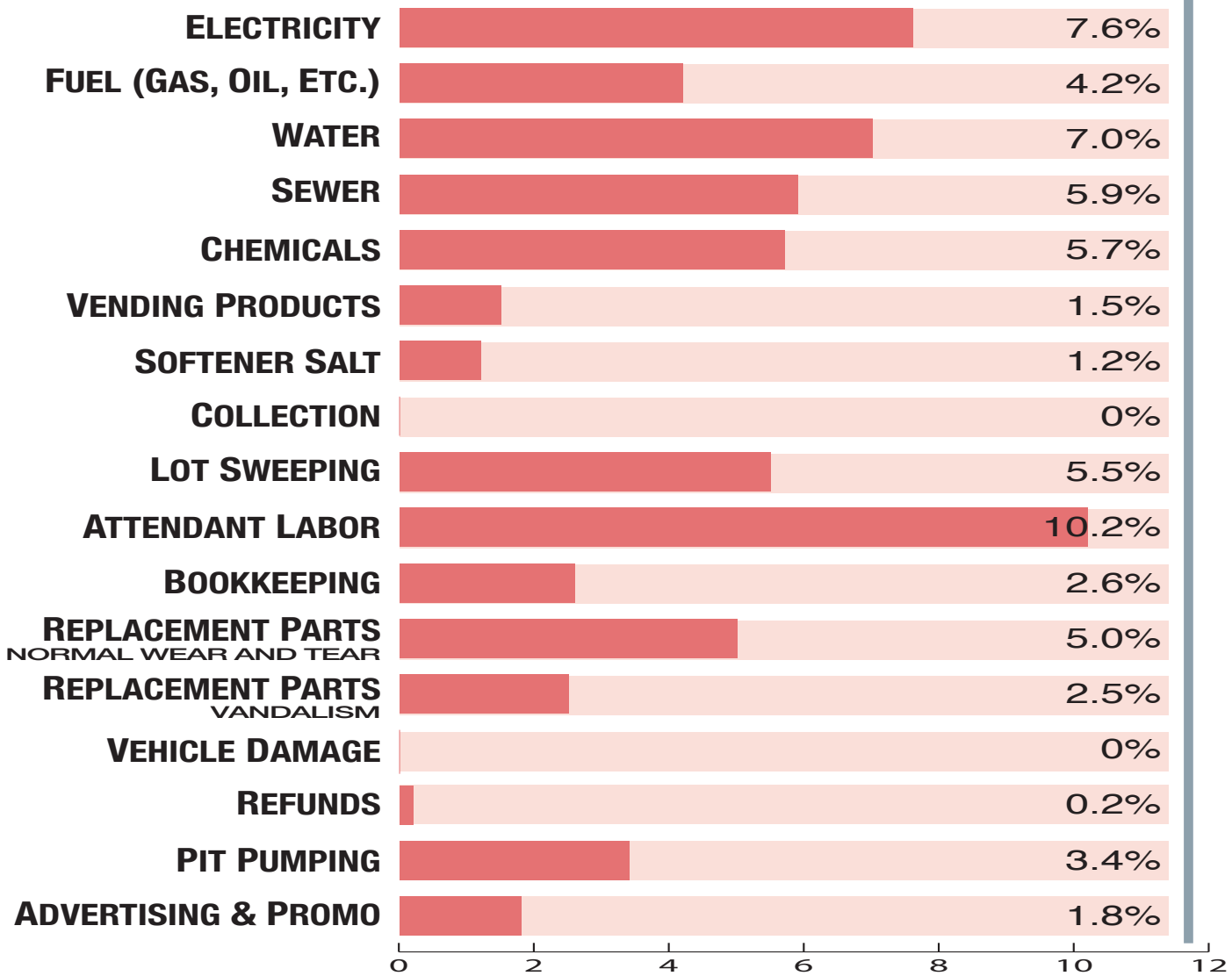
COMPETING SELF-SERVE IN AREA



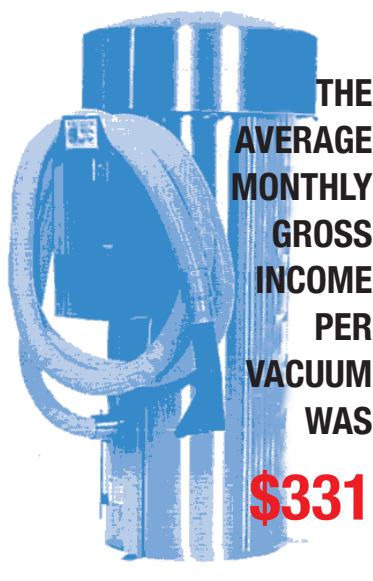
RESPONDENTS WHO OPERATE A COMBINED AUTOMATIC/ SELF-SERVICE FACILITY



EXPENSES (Operating Costs As Percentage of Total Monthly Revenues)



THE AVERAGE MONTHLY GROSS INCOME PER BAY WAS
\$1,810

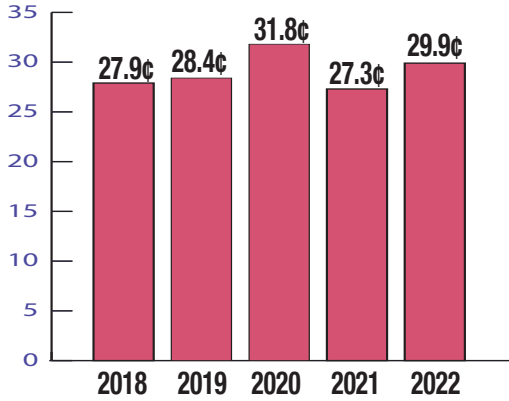


THE AVERAGE MONTHLY GROSS INCOME PER VACUUM WAS
\$331

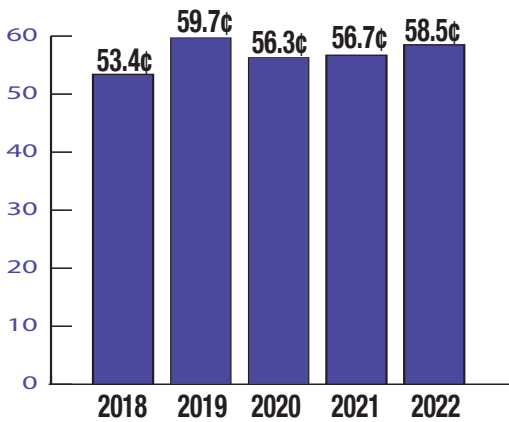


THE AVERAGE MONTHLY GROSS INCOME FOR VENDING WAS
\$352

PRICE VACUUMS PRICE PER MINUTE



WASH BAYS PRICE PER MINUTE

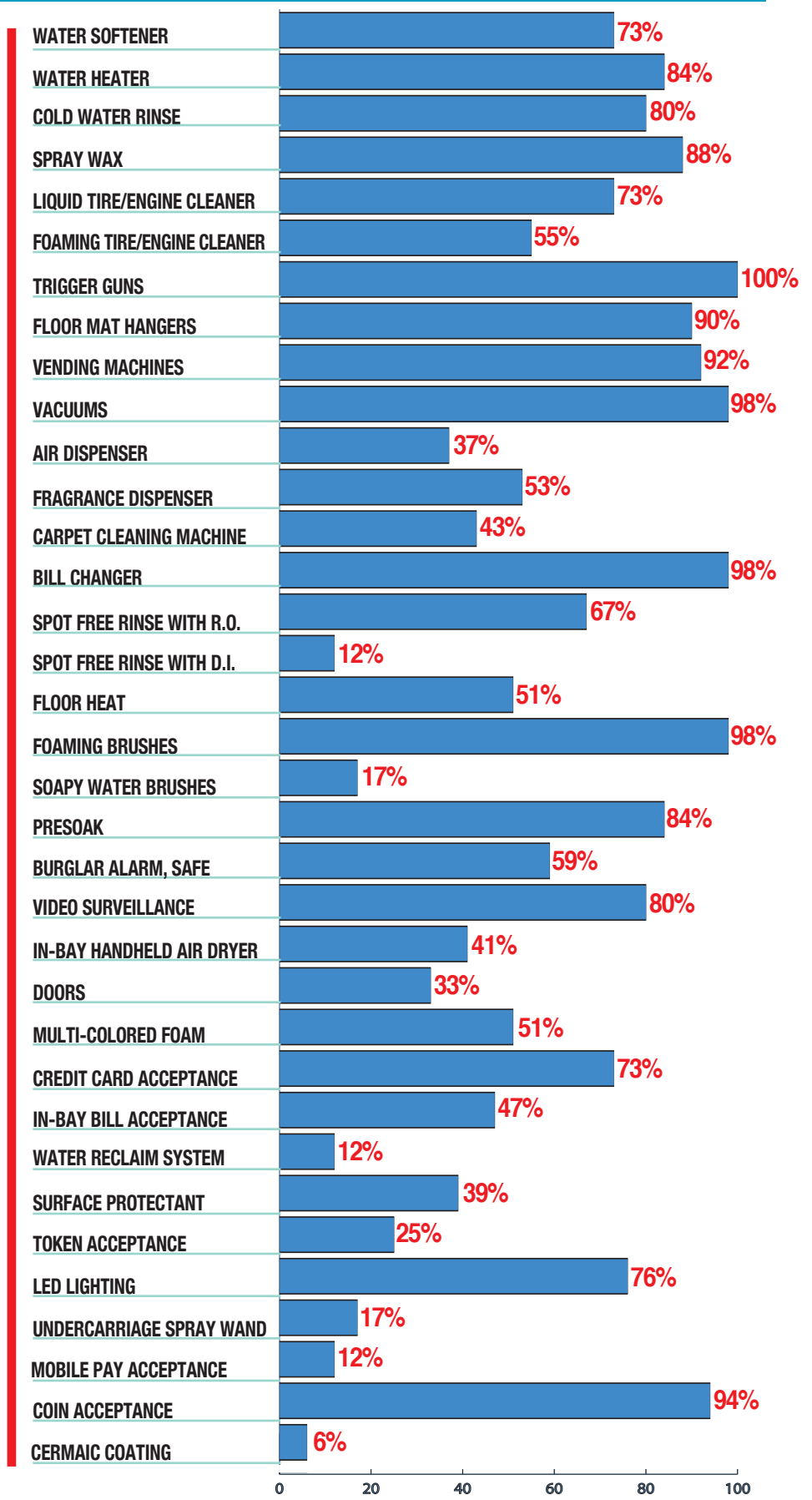


EXPRESS EXTERIOR NEARBY

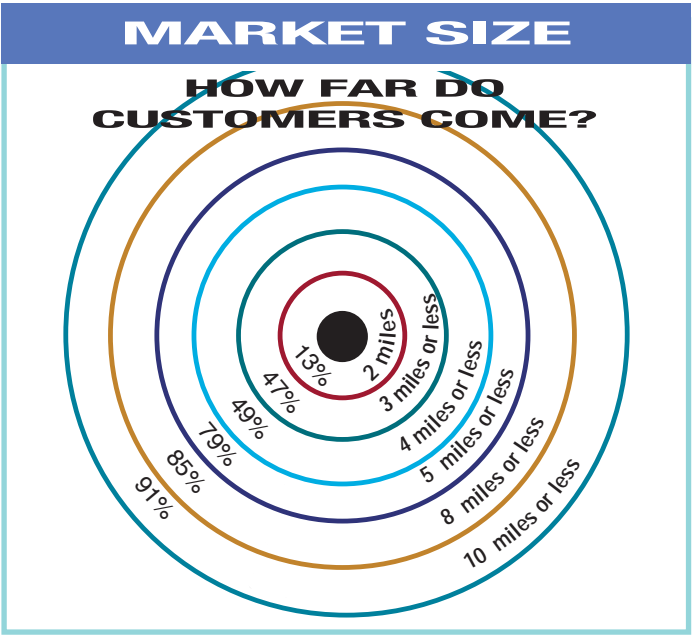
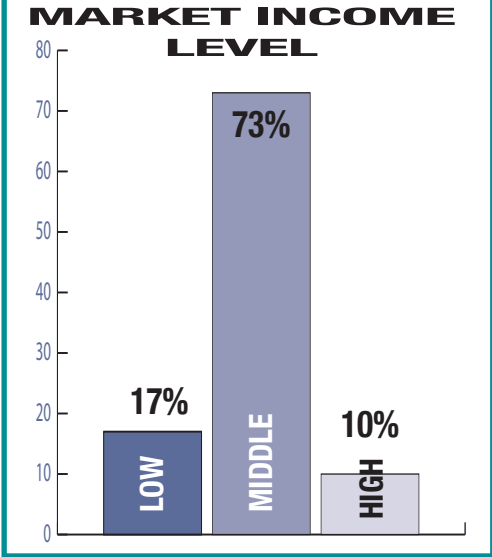
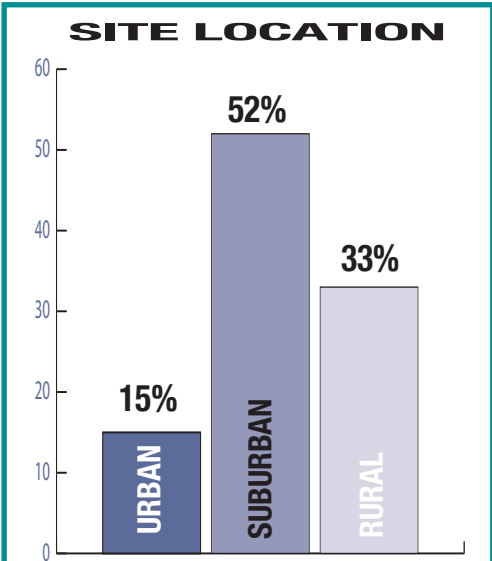
No 33%
Yes 67%

HAS HURT BUSINESS	HAS NOT HURT BUSINESS
29%	71%

CURRENT EQUIPMENT



SURVEY



AUTOMATICS

