

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
JANUARY	Detail Survey SCWA Preview Trends in VMT	Vacuum System Showcase and Editorial Feature		November 19	November 26
FEBRUARY	Education/Training Renovation Checklist Financing Options	Detail Product Showcase and Editorial Feature	Southwest Car Wash Assn. Show	December 20	December 27
MARCH	Full/Flex-Serve Conveyor Survey Charity Wash Profit Centers Spring Catalogs Etc. Guide	Water Treatment System Showcase and Editorial Feature	Southeast Petro-Food Marketing Expo	January 20	January 27
ANNUAL BUYERS GUIDE	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing Geographic and Toll-Free Listings Association Listing		Distributed at All Major Trade Shows	January 25	February 1
APRIL	ICA Preview/Exhibitors SCWA Wrap Automation: What's Next?	Dryer System Showcase and Editorial Feature		February 21	February 28
MAY	Self-Serve Survey ICA Education Labor webservice.guide	Impulse Product Showcase and Editorial Feature	ICA's The Car Wash Show AOCA's iFLEX	March 21	March 28
JUNE	Successful Upselling ICA Wrap Subscription Best Practices	Self-Serve Equipment Showcase and Editorial Feature		April 20	April 27
JULY	Exterior Conveyor Survey Small Stores Can Compete Sale/Lease Back	Winterization Showcase and Editorial Feature		May 20	May 27
AUGUST	Advertisers' Showcases NRCC Preview Express Exterior Defined	Tunnel Wash Systems Showcase and Editorial Feature		June 20	June 27
SEPTEMBER	Promotion/Advertising/Marketing Car Wash Insurance NACS Preview Fall Catalogs Etc. Guide	Security/Safety Products Showcase and Editorial Feature	NRCC Show	July 20	July 27
OCTOBER	In-Bay Automatic Survey Water Treatment Community Engagement	Cleaning Products/Systems Showcase and Editorial Feature		August 19	August 26
NOVEMBER	Design and Construction Self Service Reboot webservice.guide	In-Bay Automatic Showcase and Editorial Feature		September 20	September 27
DECEMBER	Executive Forecast State of the Industry Survey St. Nick's Pick	Computer Systems Showcase and Editorial Feature		October 20	October 27

(Please contact our editor for the above editorial contributions)

Monthly Editorial Features:

- On the Wash Front • Auto Detailing • Product Showcase • Industry Newsline
- Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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